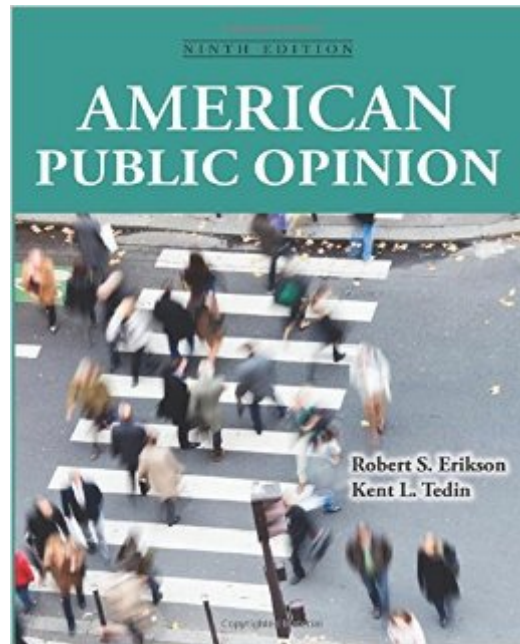


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American Public Opinion: Its Origins, Content And Impact



Synopsis

Providing an in-depth analysis of public opinion, beginning with its origins in political socialization, the impact of the media, the extent and breadth of democratic values, and the role of public opinion in the electoral process, *American Public Opinion* goes beyond a simple presentation of data to include a critical analysis of the role of public opinion in American democracy.

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